



ATHARVA EDUCATIONAL TRUST'S
ATHARVA COLLEGE OF ENGINEERING

(Approved by AICTE, Recognized by Government of Maharashtra
& Affiliated to University of Mumbai - Estd. 1999 - 2000)
ISO 21001:2018 ISO 14001:2015 ISO 9001:2015
NAAC Accredited A+
ACADEMIC YEAR: 2023-24 (EVEN SEMESTER)

Department of Electronics and Telecommunication Engineering

ACE/EXTC/FR/22/2023-24

DATE: 25/01/2024

Report of Guest Lecture 2023-24

Event Name:	Guest lecture in collaboration with IETE Student Forum , IEEE Atharva Student Branch Chapter (SBC 62431), and CSI.
College/Institute Name:	Atharva College of Engineering
Date and Time:	25 th Jan 2024 at 11 am onwards
Venue:	Smart Classroom 2, 5th Floor, Phase 1, ACE
Speaker Name and Designation	Mrs. Vaishnavi Vipul Agawane, Ex Manager, Sales and Marketing Regenesys Business School
Topic of Event:	From MBA to Beyond: Crafting Careers in the Business Landscape
Mode of conduction:	Offline mode
Coordinators of the Event:	Ms. Mahalaxmi Palinje , Ms. Shikha Malik, Ms. Ruchi Chauhan
Targeted Audience:	SE /TE/BE students of EXTC Dept.
No. of Participants:	45
Brief Description of Event:	Objective of the Event: <ol style="list-style-type: none">1. To provide valuable insights into pursuing an MBA2. To discuss the impact of MBA on career options3. To provide information on scope of Marketing and Sales after engineering. Topics Covered in the Event: <ul style="list-style-type: none">• Introduction• Why Pursue an MBA?• Career Options After MBA• Job Experience and Team Leadership• Difference between MBA and PGDM



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	<p>Outcome of the Event</p> <ol style="list-style-type: none">1. Encourage students to explore the possibilities at the intersection of engineering and business.2. Knowledge gained about MBA applications, various career choices after MBA3. Helped the students in planning careers in field of business .
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Photographs of the Event:





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Prof. Mahalaxmi Palinje
IETE-SF Coordinator EXTC, ACE

Prof. Ruchi Chauhan
EXTC Dept Coordinator, ACE

Prof. Shikha Malik
EXTC Dept Coordinator, ACE

Prof. Nileema Pathak
CSI Coordinator, ACE

Dr. Bhavin Shah
HOD EXTC, ACE
Branch Counselor, IEEE Atharva



PRINCIPAL
ATHARVA COLLEGE OF ENGINEERING
MUMBAI

Dr. Ramesh Kulkarni
Principal, ACE